



Grace In The Cauldron of Chaos

Pssst. Come here. A little closer. I'm going to let you in on a secret.

That new non-profit you've been aching to launch? That leadership position in the family business that you know you'd excel in? That new business idea you *know* has legs... but you can't see how to bridge the gap between what you know about business and what you think you *need* to know to build a business?

Those are all Big Ideas. **Brilliant Big Ideas**. And if you're dreaming about it, its time has come. So, why do so many *next-generation-thought-leaders-and-could-be-(should-be!)-innovators* flounder in the face of transforming their Big Idea into their soul-satisfying Big Reality?

Here's the secret...most Big Ideas only see a crack of the light of day because of the Cauldron of Chaos.

It's Not About Your Idea

Most next-generation-thought-leaders-and-could-be-(should-be!)-innovators that I know flounder in implementing their Big Ideas *not* because....

- ... *Their idea can't go the distance...*
- ... *They're not smart enough...*
- ... *They don't work hard enough...*
- ... *They don't think big enough....*

Most would-be innovators flounder in the face of transforming their Big Idea into their soul-satisfying Big Reality because ***they have not mastered the art of gracefully traversing the Cauldron of Chaos.***

The Cauldron of Chaos?

Sounds like witches brew, doesn't it? Whether you recognize it or not, we've all been in it... multiple times. It's the place we tumble anytime we choose (or life circumstance chooses for us) to change our status quo - like when we decide to go big and take action on a new idea, or move to another city, or take on a leadership position, or have a baby, or get divorced... or married... you get it. *It's the messy, tumultuous place that bridges the gap between where we are today and where we have the potential to be tomorrow.*

And the brave few who learn to embrace it and gracefully tumble through it -- all the while keeping their eye on the vision that shimmers on the other side -- are the ones who transform *their Big Ideas* into *their soul-satisfying Big Reality*.



Traversing the Cauldron

Sometimes we jump, and sometimes we get pushed, but regardless of how we end up there, there are some key elements of this “cauldron journey” that remain consistent. In knowing and expecting them, you turn your ventures in the Cauldron from a terrifying, paralyzing experience that keeps you clinging to your current status quo thinking and acting small, into an inspiring, cleansing, out-with-the-old-in-with-the-new experience.

Adaptive Change Model



Context: Self-Organizing Systems



Here are the key elements:

- 1) **Status Quo** -- *'Nuff said. This is what you're doing today, and, if you have visions of a new reality dancing in your head, it's probably not totally working for you).*
- 2) **Destabilizing Event** -- *This could be an internal decision you make to do something differently, or an external circumstance that forces you to. Either way, this is where you're fall into the Cauldron begins...)*
- 3) **The Cauldron of Chaos** -- *Feels crazy, scary, and there are lots of ups ("Right on! I knew this was the right idea!") and downs ("Holy crap... it's never going to work."), but it's in this soup that the most transformational ideas emerge and we are 'scrubbed up' and prepared to expand into our New Status Quo.... the reality of our new vision in action.*
- 4) **New Status Quo** - *This is what your risked for... this is why you allowed yourself to fall into the Cauldron. Truth be told, both your inside experience and your outside reality have changed so much, that you may not even recognize the person who tolerated that Old Status Quo for so long.*

The Cauldron of Chaos is all about change. **Big Thinking** and **Big Action** are all about change. As a next-generation-thought-leader-and-innovator, your goal is to learn to build adaptive change as a core competency. Embrace it, roll with it, and use it to fuel a higher level of thinking, being, and acting.

Now you know the secret. ***You have the power to use change - and the transformational ideas that result from it -- to fuel your Big Idea.***

**[Note: The Cauldron of Chaos is part of the Adaptive Change Model is much more complex and powerful for both individuals and organizations than can be described here. To learn more, check out the thought-leader behind the model, [Carol Mase](#) of [Cairn Consultants](#). The Adaptive Organization, listed on her site, is a great 'primer' of the model].*



About....

Kristin Keffeler, MSM, is a business and leadership coach who specializes in supporting two distinct groups, with surprisingly similar goals:

- *Highly sought after advisors and business leaders who are ready to focus their innate drive for high performance and differentiate their services in the market by building the **courage** and **capacity** to create sustainable and prosperous practices where they invite **who they are** into what they do.*
- *Next generation in affluent families who are ready to build the **courage** to pursue their own **Big Ideas** while developing the business and life skills to successfully translate those **Big Ideas** into reality.*

Her background includes a Bachelor's degree in Human Biology and Chemistry and a Master's degree in Management with an emphasis in Public Health. She is a trained and certified professional coach specializing in peak performance and soup-to-nuts business and idea development and implementation. As the second generation in an affluent family, and the 'next generation advisor' on many collaborative multigenerational advisory teams, she brings a unique perspective to the potential impact of the advisor-client relationship; as well as to the path that next generation wealth holders can take to overcome 'paralysis by predecessor' and 'paralysis by possibility' to thrive in the presence of wealth.

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